



Apex
Medical

Let's reach the apex

PORTFOLIO
2023 - 2026

FORWARD

Dear Colleagues,

Welcome to Apex Medical, a pioneering force specialized in marketing and distribution of branded orthopedic, surgical instruments, medical supplies and consumer Healthcare products.

At Apex Medical, we are driven by a relentless commitment to excellence in delivering quality products.

Our mission is to push the boundaries of innovation, ensuring that patients receive the highest standard of medical solutions.

Through representing pioneering international brands in the medical supplies field, we continue to lead the way in providing distinguished high quality products.

As managing partner, I am proud to be part of a team that is dedicated to improving the quality of life for individuals around the world. Our focus on cutting-edge research, state-of-the-art medical devices, and a patient-centric approach sets us apart.

We invite you to join us on this journey of innovation and progress.

Sincerely Yours



Imad Boueiz

MANAGING DIRECTOR

PROFILE

Apex Medical specializes in marketing and distribution of branded orthopedic , surgical instruments, medical supplies and consumer Healthcare products.

OUR HISTORY

Established in January 2017 , Apex Medical has dedicated its business to marketing medical and life style brands. Representing many business partners specialized in the medical field, Apex Medical network is growing by adding medical devices in the orthopedic and other Healthcare, industry.

Our history and the 26 years' experience of the founder in the orthopedic sector enabled the company to respond to partners , customers requests and meet the needs of the Healthcare market in the region.

Let's reach the Apex

OUR VISION

Becoming one of the main provider of premium products in the medical sector, we strive for excellence every day, and constantly seek products that can improve the quality of life of patients.

OUR MISSION

With the best patient care always in mind, we, as a Healthcare company, insist on the utmost in quality of products.
We commit to strengthen our position as a Market Key Player by providing innovative and specialized products to the healthcare sector.

Our Goal : Satisfy our clients by answering their needs and delivering high quality products with reasonable prices

OUR VALUES

PEOPLE: Trust, Respect and Relationships

ETHICS: Uncompromising integrity in business conduct

CONTRIBUTION: to the Healthcare and community

Local Presence with a Local Perspective

We live and breathe the Lebanese Healthcare market. We maintain strong professional relationships with local customers and adapt to the Ministry of Public Health regulations . We ensure that all local requirements and regulatory affairs are marketed in a timely manner.

Our local customers include the major Healthcare organizations in Lebanon, public and private hospitals, specialists and opinion leaders in their fields, and thousands of patients.

Your Preferred Partner in Lebanon

We strive for professional excellence and are committed to proficiency, reliability and flexibility in all aspects of our business. Our focus will mainly concentrate on Trauma & Spine business, as well many medical devices products. Our honesty and hard work as well as the good reputation of our qualified team are an added value to our journey.



03 PRODUCTS

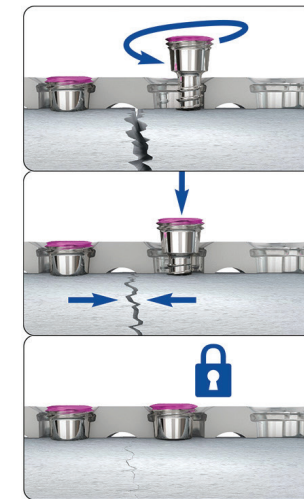
We are the aap Implantate AG distributor in Lebanon.

Headquartered in Berlin, Germany, aap Implantate AG a globally operating medical devices company, is a pure player in the field of trauma.

The basis and highlight of its range is the innovative anatomical plate system LOQTEQ®, in which the patented locking-compression technology of the same name is used.

Patients benefit from the sophisticated and carefully tested implants. In addition to the constant expansion of established systems, they are involved in the development of new, innovative technologies in order to find answers to the inadequately addressed, complex challenges in everyday clinical practice.

www.aap.de



SPINEART



S P I N E A R T

Spineart is a privately held medical device company focused on simplifying the surgical act by designing, developing and promoting safe and efficient solutions to spine surgeons, operating room teams, and patients.

Spineart is a pioneer in its field, having introduced unique technologies in the fields of Minimally Invasive Surgery, Motion Preservation, Fusion, Biologics, and Fractures Treatment.

Spineart markets a complete portfolio combining traceable barcoded sterile packed implants with compact instrument sets, thus proudly promoting greater safety, cost-efficiency, and compliance at the hospital.

In every enhancement, Spineart is relentlessly driven by the same philosophy: Quality, Innovation, Simplicity.

www.spineart.com



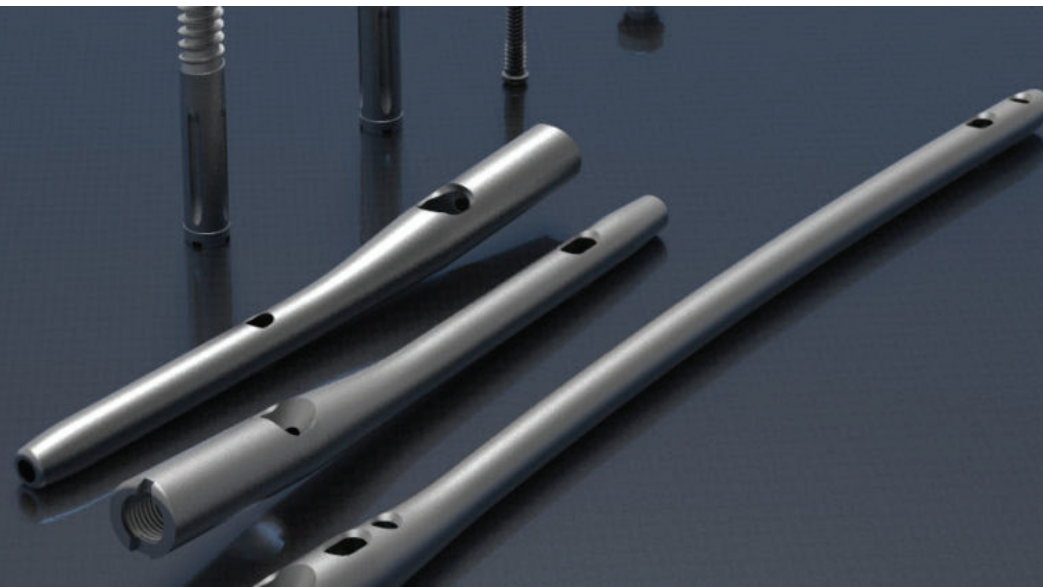
AUSTOFIX



Austofix is a leading South Australian medical device company in the areas of research, design, manufacturing and distribution of world-class orthopaedic trauma medical devices with 25 years experience. The Austofix Ezy-Aim is an innovative and revolutionary system that embodies precision, reliability and immediacy to provide the surgeon full control during a fracture repair in the operating theatre.

Its team is dedicated, diverse and professional with extensive experience in developing new devices, from concept to a fully commercialised product with regulatory approval ready for worldwide distribution.

www.austofix.com.au



EXABONE

 **exabone**
The Swiss **Bone** Architect

Exabone is a Swiss based biotechnology leader that develops, manufactures and distributes innovative biomaterials across the globe.

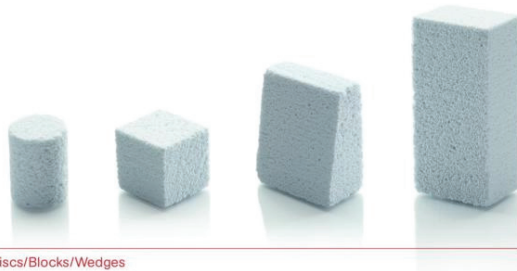
Capitalising on over 30 years experience in global markets their products are innovative, easy to use and proven the world over.

The main focus of the company is on the research, development, manufacturing and commercialization of innovative synthetic bone graft substitutes with unique characteristics.

www.exabone.com



Granules



Discs/Blocks/Wedges



 **exabone**
The Swiss **Bone** Architect

AGOMED



Working with AGOMED means working with a company committed to excellence. Its products are German engineered, biocompatible and cutting-edge. Their team members collectively bring decades of medical technology experience to the table.

Reliable. Flexible. Inventive.

AGOMED collaborates with distributors, hospitals, and doctors worldwide to create and develop exacting, state-of-the-art solutions for complex surgical problems. They work closely with specialists to insure that our implant systems for Traumatology/Orthopaedics of upper and lower extremities improve the patient's quality of life.

Patient safety is always their number one priority.



KollSut is an international American manufacturer for sutures and surgical mesh. After 15 years of researches and studies, KollSut has been FDA registered and comply to ISO standards. KollSut Sutures and Surgical Mesh are becoming more and more desirable and recognized for their quality and durability not only in Medical Institutions in the United States of America, but also in many countries around the world.

KollSut Sutures were tested for strength of the thread and needle/suture bond strength. They were found to be comparable to other leading global brands by Medical Device Testing Lab in the United States. Surgeons around the world praise the cut and strength of the needles, versatilities of the threads and needle thread interface.

www.kollsut.com

KOLLSUT-USA



- RASTORO™**
RASTORO PLUS™
Polyglycolic Suture
- RASTORO FAST™**
Polyglycolic Acid Sutures Fast
- RADIK™**
RADIK PLUS™
Polyglycolic 910 Sutures
- RADIK FAST™**
Polyglycolic 910 Sutures Fast
- GILZA™**
GILZA PLUS™
Polyglactone
- SIMFRA™**
SIMFRA PLUS™
Polypropylene 25
- SILDA™**
Suture Silk
- MOLYLON™**
Polypropylene PDS®
- KOLLOUT CHROM™**
Chrom Coated
- KOLLOUT PLAIN™**
Plain Coated
- KOFLON™**
PDS
- KOLLNOVA™**
PDS
- PIDILEN™**
Polypropylene
- RESTEL™**
Polyester
- RKID™**
Suture Steel



Surgical Sutures
KollSut™

KollSut Sutures were tested for strength of the thread and needle/suture bond strength. They were found to be comparable to other leading global brands by Medical Device Testing Lab in the United States.

Surgeons around the world praise the cut and strength of the needles, versatilities of the threads and needle thread interface. KollSut sutures are certified by major medical organizations such as CE European Community, registered with the FDA and manufactured under ISO standards.



FDA CE ISO

Orthobroker



Orthobroker is a specialist in development and sales of orthopaedic braces, supports and post-operative bandages.
www.orthobroker.com



Hermann Medizintechnik stands for absolute quality standards, family structures that have grown over decades, but also for the courage to innovate and the unconditional will to continuously improve.

Hermann Medizintechnik offers implant systems for the areas of cranio-maxillo-facial, mandibular, radius, hand and foot. All implants are made of pure titanium or the required titanium alloys and are available in all common sizes.

www.hermann-medizintechnik.de



BUSINESS DEVELOPMENT

Let's Reach the Apex - Become an Apex Medical Partner

Apex Medical is regarded as a leading healthcare distributor of orthopedic products in Lebanon and the region. Our local customers include all the major healthcare organizations in Lebanon, public and private hospitals, specialists and opinion leaders in their fields, and thousands of patients.

At Apex Medical we look for successful, long-standing relationships with our partners. We realize the strong connection between skilled staff and the success of our business partners and therefore, professional excellence is an integral part of our corporate culture. Our unique structure enables us to be responsive and flexible to our partners' needs.

We have open and trustworthy communications with our partners and customers and we strive to provide the highest level of service.

We help our partners to:

- Recognize the right opportunities in the areas of orthopedics in the region
- Understand local regulatory requirements and demands and local market dynamics for successful market penetration.
- Fully control opportunities in the local market, while responding to local customers' needs.
- Ensure quality during all aspects of distribution through our advanced logistics and marketing solutions.
- Provide professional and efficient service to local customers.

FUTURE BUSINESS PLAN 2023 - 2026

Apex Medical future plans:

- Orthopedic Prosthesis
- Cosmetic treatment products division
- Medical devices Equipment division

CONTACT US

If you are a biotech company, a medical device manufacturer or a supplier of healthcare goods and services, and you are exploring the opportunity to expand into the Lebanese market, we invite you to contact us directly:

Imad Boueiz, Managing Director
Email: i.boueiz@apexmedica.com

OUR OFFICIAL OFFICE HOURS ARE FROM 8.00 AM TILL 5.00 PM (MONDAY TILL FRIDAY)

Lebanon – Kaslik – Main Street – 564 Bldg – 7th Floor
P.O Box 2914 – Jounieh – Lebanon

Tel: +961 9 900111
Fax: +961 9 900110
Email: info@apexmedica.com
Url: www.apexmedica.com



CONTACT US

